



CANOEMOBILE

The Canoemobile engages students to improve school performance, cultivates a stewardship ethic, and creates pathways to pursue educational and career opportunities in the outdoors.

WE DELIVER:

- A floating classroom to facilitate hands-on, applied learning.
- Paddle instruction and safety talks in preparation for canoe trips.
- Activities with environmental, cultural, and historical themes.
- Six handmade, 24-foot Voyageur canoes, paddles, and safety gear.
- Educational materials that support curriculum and meet state standards.
- A fun and informative experience for hundreds of kids each day!

BENEFITS:

- Engage thousands of underserved urban youth in the outdoors.
- Increase academic achievement through place-based learning.
- Connect youth to educational and career opportunities across the outdoor sector.
- Offer resources, curriculum support, and professional development opportunities for teachers.
- Inspire the next generation to enjoy, explore, and protect public lands.

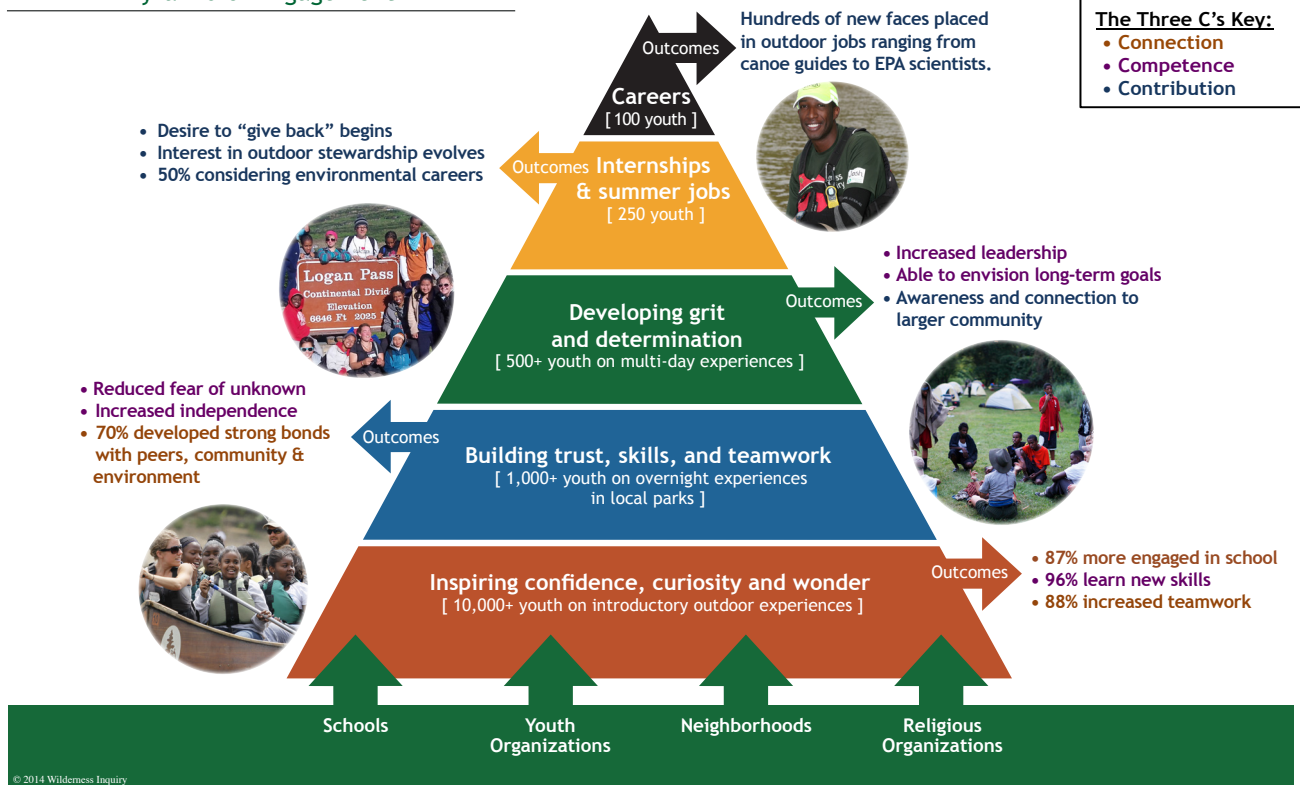
Led by Wilderness Inquiry, the Canoemobile is a collaboration of federal, state, and local partners connecting thousands of urban youth to the natural world through hands-on, outdoor learning in cities across America.



Wilderness Inquiry



Urban Wilderness Canoe Adventures Pyramid of Engagement



PYRAMID OF ENGAGEMENT:

A program model that exposes youth to a progression of outdoor experiences, building skills and confidence while achieving academic and community benefits.

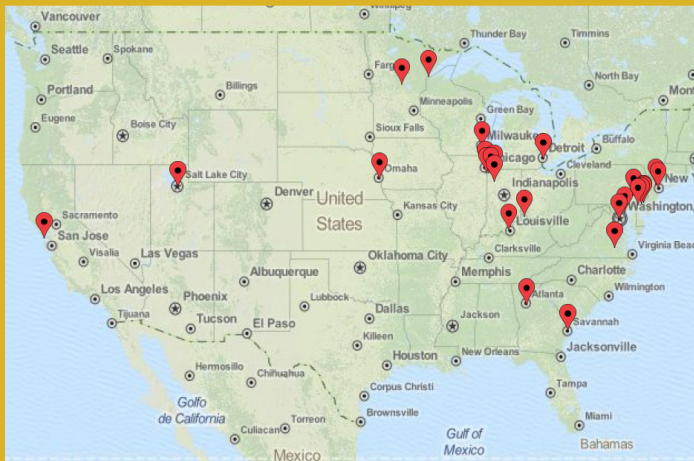
(1) Introduction: Students participate in introductory, day experiences focused on place-based learning and outdoor recreation. Activities include canoeing, water quality testing, fishing, wildlife identification, hiking, and more.

(2) Engagement: Overnight camping experiences in parks close to home provide hands-on growth and skill building while connecting youth to their communities, schools, parks, and cultural history. Youth set up camp, hike, cook outdoors, build a fire, and sleep in tents.

(3) Immersion: Multi-day experiences in state and national parks farther from home provide enhanced understanding and appreciation of nature's resources and motivate civic and environmental stewardship.

(4) Internships: Wilderness Inquiry's Outdoor Careers Council is a growing partnership of over 35 member organizations representing more than 1,500 summer jobs and internships. These opportunities enhance college and career readiness and develop leadership skills.

(5) Education/Employment: Two- and four-year colleges and universities provide scholarship opportunities for students engaged in this program. Youth who progress through this model will be prepared to pursue a career in the outdoor industry.



BY THE NUMBERS:

- Since **2010**, Canoemobile has served more than **28,000** youth and families across the country.
- **9,000** kids participate in more than **100** events annually.
- Canoemobile has visited **25** cities and **17** urban rivers.

PROGRAM ACTIVITIES AND FEES:

Youth Engagement Day

Paddle in our 24-foot Voyageur canoes on a local waterway. Rotate through land-based activity stations led by partner organizations, such as fishing, water quality testing, orienteering, nature hiking, and cultural history lessons.

- **100-300+ youth, 4th-12th grades, three 2.5 hour sessions, \$2,500/day**

Community Paddling Experience

Add a canoeing opportunity to any community event. People of all ages, backgrounds, and abilities can paddle in our 24-foot Voyageur canoes, learn about canoe and water safety, and discover their local waterway from a new perspective.

- **300-500+ participants, all ages, 5-8 hours, \$3,000/day**

Overnight Camping

Set-up camp, hike, cook outdoors, build a fire, and sleep in comfortable tents. Explore local, state, and national parks. Gear provided as needed.

- **15-100+ youth, 6th-12th grades, 2 days, \$75-\$95/participant**

Extended Trips

Solidify outdoor and interpersonal skills while experiencing a wilderness area such as Yellowstone National Park, Apostle Islands National Lakeshore, Glacier National Park, and Shenandoah National Park.

- **7-20+ youth, 9th-12th grades, 3-10 days, \$200-\$1,000/participant**



RESULTS:

- 92% of teachers believed the outdoor experience supported academic learning.
- 88% of students agreed or strongly agreed they “worked with others as a team.”
- 96% of teachers agreed that students acquired new skills while on the trip.

WHAT STUDENTS SAY:

- “I liked learning outside the classroom. It made me think about things in a different way.”
- “I learned how to work as a team. I wish I could do this every day.”

WHAT TEACHERS SAY:

- “We have found these ‘learning by using nature’ programs extremely effective in helping students . . . accelerate the recovery of credits needed to be on track for graduation.”
- “It allows for a marriage between creativity and experiential learning which is highly engaging for our students.”

Established in 1978, Wilderness Inquiry is a non-profit organization that connects people of all ages, backgrounds, and abilities to the natural world through shared outdoor experiences. Adventures are facilitated close to home and across the globe. Our programs focus on integration, education, employment, and health and wellness.